






Asif Menghrani

Transformation Lead, C-Suite Advisor,
Independent Director (NED)

 Basel,
Switzerland

 +41 79 448 0365

 asif@menghrani.com
www.menghrani.com

 Swiss, British  English (native), German (proficient)

“Asif provided strategic council to me and other Partners. As a trusted independent advisor, his objectivity and ability to achieve consensus amongst IT Partners with differing priorities was welcome on executive boards. A seasoned transformation lead, his ability to consolidate complex information into options and recommendations enabled board decisions to be translated into credible, executable actions.

Asif’s integrity as a trusted independent executive advisor and transformation lead is an asset to any board that decides to engage him.”

Burkhard Schütte, Retired Partner & former CIO PwC Germany

A **qualified NED** leveraging over 25 years of international strategic programme and **business IT transformation** experience to advise company boards. A trusted adviser, his intuition has been honed by counselling and **coaching C-suite executives** to successfully implement their strategies. In addition to his formal experience, he is adept at challenging constructively and exercising independent judgement to promote the interests of the companies he represents. Of particular interest is providing an awareness of the strategic impact of IT within life science organisations as a potential industry disruptor and enabler.

His skillset fills a need in boards that wish to address potential gaps in **governance and strategy**.

Asif’s personal mission is to influence boards that embrace change and imbed a culture that successfully transforms companies to deliver sustainable, accelerated growth.

Key Attributes

- Digital Transformation Management
- Organisational Change Management
- Risk Mitigation
- Negotiation
- Strategic Planning & Strategy Review
- Corporate Governance
- Stakeholder Engagement
- Cultural & Diversity Advocacy

Exceptional Professional Achievements

- Successful **Transformation** implementation to new **borderless team culture** resulting in optimised skillset utilisation and community managed support as a result of **global deployment** of consolidated collaboration ecosystem including tools, training and processes (Fresenius Group).
 - Programme lead in a Global **multiyear Transformation initiative** consolidating over 250 global suppliers with disparate operating models to 4 strategic supplier partners. **TCO reduced by over 20%**, guaranteed consistent global service levels with **centralised SLAs & SOPs** for the lifetime of the contracts (Novartis).
 - New virtual team working culture imbedded as part of a **global collaboration platform** supporting C&L and PW merger strategy, implemented with no business disruption. Advised CIO and IT Partner board on approach and implementation strategy, negotiated cross vendor T&Cs. Blueprint was subsequently implemented in other PwC territories (PricewaterhouseCoopers).
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Career Highlights

NED | Founder | Adviser | C-Suite Coach | Transformation Lead | Programme Lead | Project Manager 1992-date
Calibre AG, Switzerland | Fresenius Group, Germany | Menghrani GmbH, Switzerland | PwC, Germany, Switzerland | Novartis, Switzerland, Japan | JP Morgan Chase, England | UBS, England | ABN-AMRO, Netherlands | Philips, Italy, Netherlands | SwissRe, Switzerland | ZürichRe, Switzerland

[Calibre AG. Founder & Digital Transformation Lead](#) (2019-date)

- C-Suite advisory focussing on B2C digital strategies for watch brands
- Ongoing negotiations with leading watch brands to provide board advisory services & **develop digital ecosystems**

[Fresenius Group AG. Global programme rollout lead](#) (2016-18)

- Advisor to global programme director & programme to revise **digital collaboration strategy**
- Teams managed in EMEA, APAC and USA resulting in **reduced TCO, T&E, & new global collaboration culture**

[PwC AG. Executive roles in 6 global and pan-European programmes](#) (2013-16)

- Advisor to C-Suite executives (CIO, CFO) to revise of **digital growth strategy** within transformation programme
- Global delivery lead of new middle market business line exploiting **digital ecosystem growth for SMEs**

[Menghrani GmbH. NED, Advisory & C-Suite coaching, IT change & transformation services](#) (2011-date)

- Reference initiative details available on request

[Novartis Pharmaceuticals AG. Programme lead](#) (2006-11)

- Advisor to C-suite executives resulting in successfully **implemented change management strategies to mitigate resistance** towards new culture
- Programme lead managing \$150m budget **consolidating network infrastructure & services of 420 locations**

[UBS. Coordinator of distributed teams for multiple strategic projects & strategy advisory](#) (2006)

- Advisor to IT programme board resulting in **initiative for global disaster recovery**, governance & retail FX trading platform
- Coordination of teams in London, Chicago & Singapore to **deliver UBS's first retail FX trading platform**

[PwC AG. Groupware infrastructure consolidation programme lead as part of PW & C&L merger](#) (2001-05)

- Advisor to CIO & IT Partner board resulting in **strategy aligned pipeline**, managed portfolio & **improved service levels**

[PwC AG. Project Lead, Global pilot & deployment](#) (1999-2000)

- Advisor to CIO, IT programme board and programme lead resulting in successful implementation of tools & processes for global pilot
- Successful delivery of pilot (70+ distributed team) for merger of PW & C&L groupware systems forming part of **PwC's global operating culture**

[Held positions as programmer and trainer in London \(1992-94\), then as a project manager after moving to Zurich \(1994\)](#)

Qualifications & CPD

- Non-Executive Director Post-Graduate Diploma, The Financial Times 2019
- EMBA (Magna Cum Laude), Business School Lausanne, Switzerland 1999
- BSc (Hons 2:1) in Business Information Systems, Staffordshire University, UK 1991
- Accredited Prince2 Specialist 2001

Interests & References

Horology, skiing, photography, creative writing, running, Vinyasa & Yin yoga instructor | References available on request
