




# Asif Menghrani


Independent Director, C-Suite Advisor

 Basel,  
Switzerland

 +41 79 448 0365

 asif@menghrani.com  
www.menghrani.com

 Swiss, British

 English (native), German (proficient)

---

***“Asif provided strategic council to me and other Partners. As a trusted independent advisor, his objectivity and ability to achieve consensus amongst IT Partners with differing priorities was welcome on executive boards. A seasoned programme lead, his ability to consolidate complex information into options and recommendations enabled board decisions to be translated into credible, executable actions.***

***Asif’s integrity as a trusted independent executive advisor is an asset to any board that decides to engage him.”***

*Burkhard Schütte, Retired Partner & former CIO PwC Germany*

---

A qualified NED leveraging over 25 years of international strategic programme and business IT transformation experience to advise company boards. A trusted adviser, his intuition has been honed by counselling and coaching C-suite executives to successfully implement their strategies. In addition to his formal experience, he is adept at challenging constructively and exercising independent judgement to promote the interests of the companies he represents. Of particular interest is providing an awareness of the strategic impact of IT within the corporation as a potential industry disruptor and enabler.

His skillset fills a need in boards that wish to address potential gaps in governance and strategy.

Asif’s personal mission is to influence boards that embrace change and imbed a culture that successfully transforms companies to deliver sustainable, accelerated growth.

## Key Attributes

---

- Strategic Planning & Strategy Review
- Corporate Governance
- Risk Mitigation
- Cultural & Diversity Consideration
- Digital Transformation Management
- Organisational Change Management
- Stakeholder Engagement
- Negotiation

## Exceptional Professional Achievements

---

- Creation of Digital Ecosystem Strategy and tools to engage clients of Swiss watch brands before, during and after ownership. Involvement with watch brand boards has resulted in advisory role negotiations to help brands build and deliver digital ecosystems that increase brand loyalty and provide provenance (Calibre AG).
  - Reduced TCO and guaranteed service levels, increased resilience and scalability by consolidating over 250 global suppliers with disparate operating models to 3 strategic global supplier partners with centralised SLAs & SOPs for the lifetime of the contracts. Advisor to programme board and global programme director (Novartis).
  - New virtual team working culture imbedded as part of a global collaboration platform supporting C&L and PW merger strategy, implemented with no business disruption. Advised CIO and IT Partner board on approach and implementation strategy, negotiated cross vendor T&Cs. Blueprint was subsequently used in other PwC territories (PricewaterhouseCoopers).
-

## Career Highlights

---

**NED | Founder | Adviser | C-Suite Coach | Transformation Lead | Programme Lead | Project Manager 1992-date**  
*Calibre AG, Switzerland | Fresenius Group, Germany | Menghrani GmbH, Switzerland | PwC, Germany, Switzerland | Novartis, Switzerland, Japan | JP Morgan Chase, England | UBS, England | ABN-AMRO, Netherlands | Philips, Italy, Netherlands | SwissRe, Switzerland | ZürichRe, Switzerland*

[Calibre AG. Digital strategy & global blockchain solution for mechanical watch collectors](#) (2019-date)

- Ongoing negotiations with leading Swiss watch brands to provide board advisory services & **develop digital ecosystems**

[Fresenius Group AG. Advisor to global strategic digital transformation initiatives](#) (2016-18)

- Advisor to global programme director, programme & transformation board to design & review **digital collaboration strategy**
- Teams managed in EMEA, APAC and USA resulting in **reduced TCO, T&E, & new global collaboration culture**

[PwC AG. key roles in 6 global and pan-European programmes](#) (2013-16)

- Advisor to C-Suite executives (CIO, CFO) to review of **digital growth strategy** within transformation programme
- Global delivery lead of new middle market business line exploiting **digital ecosystem growth for SMEs**

[Menghrani GmbH. NED, Advisory & C-Suite coaching, IT change & transformation services](#) (2011-date)

- Reference initiative details available on request

[Novartis Pharmaceuticals AG. \\$450m global transformation harmonising suppliers, inventory & processes](#) (2006-11)

- Advisor to C-suite executives resulting in successfully **implemented strategies to mitigate resistance** towards new culture
- Programme lead managing \$150m budget **consolidating network infrastructure & services of 420 locations**

[UBS. Coordination of distributed teams for multiple strategic projects & strategy advisory](#) (2006)

- Advisor to IT programme board resulting in **initiative for global disaster recovery**, governance & retail FX trading platform
- Coordination of teams in London, Chicago & Singapore to **deliver UBS's first retail FX trading platform**

[PwC AG. Groupware infrastructure consolidation programme lead as part of PW & C&L merger](#) (2001-05)

- Advisor to CIO & IT Partner board resulting in **strategy aligned pipeline**, managed portfolio & **improved service levels**

[PwC AG. Successful delivery of global pilot with 70+ distributed team](#) (1999-2000)

- Advisor to CIO, IT programme board and programme lead resulting in tools & processes for global pilot
- Successful delivery of pilot for merger of PW & C&L groupware systems forming part of **PwC's global operating culture**

[Held positions as programmer and trainer in London \(1992-94\), then as a project manager after moving to Zurich \(1994\)](#)

## Qualifications & CPD

---

- Non-Executive Director Post-Graduate Diploma, The Financial Times 2019
- EMBA (Magna Cum Lauda), Business School Lausanne, Switzerland 1999
- BSc (Hons 2:1) in Business Information Systems, Staffordshire University, UK 1991
- Accredited Prince2 Specialist 2001

## Interests & References

---

Horology, skiing, photography, creative writing, running, Vinyasa & Yin yoga instructor | References available on request

---